

**Results Measures Framework for the Clayoquot Endowment Fund
Revised March, 2007**

Objective: To support local projects related to increasing local capacity, knowledge, participation and innovation through research, education and training initiatives for the sustainable development of the Clayoquot Sound UNESCO Biosphere Reserve Region (CSUBRR).			
HOW?	WHO? WHERE?	WHAT do we want?	HOW will results be measured?
Resources	Reach	Results	
Clayoquot Endowment Fund (\$12M federal grant, plus contributions from other parties)			
<p>Funding directed to community projects and initiatives that focus on research, education, and training in the CSUBRR</p> <ul style="list-style-type: none"> • Calls for proposals each Spring and Fall • All approved projects must meet the Clayoquot Biosphere Trust's (CBT) funding criteria and funding principles <p>Project management & administration</p> <ul style="list-style-type: none"> • CBT to manage the Endowment Fund • The Endowment Fund Program to consist of Canada's grant, contributions from other parties, which together make up the Endowment Fund, and the management of those funds • GENUS Capital Management Inc. is the Fund's Investment Manager <p>Information material/tools for Program</p> <ul style="list-style-type: none"> • Developed as per CBT Public Outreach Plan <p>Promotion of the Program</p> <ul style="list-style-type: none"> • workshops/conferences/seminars • maintaining a library, archives and research field stations • meetings/dialogue with local communities and First Nations • meetings with potential donors/supporters • marketing of success stories/funded projects • web site • speaking engagements 	<p><u>Target Clients</u> Non-profit groups such as but not limited to:</p> <ul style="list-style-type: none"> • Schools • Local non-profit training organizations (funds not to be directed to vocational training initiatives) • Local non-profit research and monitoring organizations • Habitat enhancement societies and other non-profit environmental organizations • First Nations fisheries research bodies • Local First Nations and community education institutions • Youth and women's organizations • Social organizations <p><u>Supporting Sponsors</u> Include, but not limited to:</p> <ul style="list-style-type: none"> • Individuals • Other federal government departments • Provincial, municipal and regional governments and agencies • Academic institutions • Industries or businesses • Foundations • Non-government organizations 	Dialogue and enhanced collaboration among stakeholders in the region lead to solutions toward conservation, sustainable development and healthy communities.	<p><u>Reports on:</u></p> <ul style="list-style-type: none"> • # of community partnerships developed • specific environmental, economic & social results achieved
		EC's departmental or federal presence in the Biosphere is recognized and enhanced.	<ul style="list-style-type: none"> • media coverage/pick-up of community projects and initiatives • anecdotal evidence/feedback from funded community groups
		The economy of the region is diversified through research, education and training leading to new economic activities.	<ul style="list-style-type: none"> • specific economic results achieved
		Local research, education and training projects and initiatives that promote both conservation and sustainable development are funded/supported.	<ul style="list-style-type: none"> • # of proposals received • # of projects funded • \$ of funding provided • # of community groups by type receiving funding
		Increased awareness of range of solutions enables residents to respond to specific conservation and sustainable development needs and issues at the regional or ecosystem level.	<ul style="list-style-type: none"> • evidence of increased community capacity (new skills, alliances, action taken on issues, continued action on issue or related issue)
		Fund management and development are targeted towards increasing the funding available for local research, education and training.	<ul style="list-style-type: none"> • # of supporting sponsors/donors/contributors • types of sponsors/donors/contributors • amount of \$ leveraged • amount of in-kind support leveraged • \$ received from fund development • #/cost of CBT operational overhead vs. dollars spent in direct program funding • #/cost of resource/marketing materials developed
		Residents of the region are actively involved in projects and initiatives that result in tangible, measurable benefits towards conservation, sustainable development and healthy communities.	<ul style="list-style-type: none"> • # of community members involved in projects & initiatives • Specific environmental, economic & social results achieved