

TECHNOLOGY AND BUSINESS SUCCESS GO HAND IN HAND

Accelerate your business success through scientific innovation and technology, or learn new models of business to drive your product or service delivery. Whether you are in business, government, education, or non-profit, this education will propel your entrepreneurship.



EXPAND YOUR NETWORK AND INCREASE SERENDIPITY

Business is about people. Embrace the differences and similarities between customers, partners, employee, investor and supplier relationships. Make healthy interpersonal communication your secret sauce! Strengthen your emotional intelligence; build, foster or repair key relationships and be stronger/faster/better as a result.

Add a little introversion to your extroversion and a little extroversion to your introversion!

Speaker: Graham Truax, Executive in Residence, Innovation Island

For more info: Innovation Island | 250.753.8324 | info@innovationisland.ca

Register: picatic.com/relationship-business-ucluelet or call the Clayoquot Biosphere Trust 250-725-2219

In Partnership with:



TECHNOLOGY AND BUSINESS SUCCESS GO HAND IN HAND

Accelerate your business success through scientific innovation and technology, or learn new models of business to drive your product or service delivery. Whether you are in business, government, education, or non-profit, this education will propel your entrepreneurship.



< *WORKSHOP 2 of 3* >

Are You Ready to Scale?

INNOVATION ISLAND
Technology happens here

March 31, 2017
9:00AM- 12:00PM

Black Rock Oceanfront Resort
596 Marine Drive | Ucluelet, BC

REGISTER
www.picatic.com/ready-to-scale-ucluelet

RE THINK WIND BOOT

A series of workshops for savvy technology based SMB's and Start-ups. Explore best practices in lean methodology and identify practical steps to take your business to the next level.

Set SMART goals and build a solid corporate foundation for next-stage growth

Congratulations, you've nailed your MVP, done a few Pivots, have defined your customer development process, built an awesome Team and have achieved recurring revenues ~ what's next? Perhaps you have accomplished these milestones by bootstrapping or early-stage finance? Is your house in order to scale beyond this? Perhaps institutional financing is now a serious consideration? Make sure the foundation is in place to weigh your best options.

Speaker: Graham Truax, Executive in Residence, [Innovation Island](#)

For more info: Innovation Island | 250.753.8324 | info@innovationisland.ca

Register: picatic.com/ready-to-scale-ucluelet or call the Clayoquot Biosphere Trust 250-725-2219

In Partnership with:



TECHNOLOGY AND BUSINESS SUCCESS GO HAND IN HAND

Accelerate your business success through scientific innovation and technology, or learn new models of business to drive your product or service delivery. Whether you are in business, government, education, or non-profit, this education will propel your entrepreneurship.



< WORKSHOP 3 of 3 >

Future-Proofing

March 31, 2017
1:00PM - 4:00PM

Black Rock Oceanfront Resort
596 Marine Drive | Ucluelet, BC

REGISTER
www.picatic.com/future-proofing-ucluelet

RE THINK WIND BOOT

A series of workshops for savvy technology based SMB's and Start-ups. Explore best practices in lean methodology and identify practical steps to take your business to the next level.

The new rules of technology entrepreneurship and challenge/opportunity of exponential times

The Robots are coming! The IoT is about to change everything, again. What is that Drone doing in my backyard? These are exciting but cautionary times! Viable Startups ~ all businesses ~ need to be innovating or building or they will be displaced by those who are. Bootstrapped Startups are (increasingly) being usurped by venture-backed competitors. Many traditional SMB's are being supplanted by tech-based Startups "software is eating the world". Get set to be disrupted!

Speaker: Graham Truax, Executive in Residence, Innovation Island

For more info: Innovation Island | 250.753.8324 | info@innovationisland.ca

Register: picatic.com/future-proofing-ucluelet or call the Clayoquot Biosphere Trust 250-725-2219

In Partnership with:

