

**CLAYOQUOT BIOSPHERE TRUST  
BOARD OF DIRECTORS MEETING  
DRAFT MINUTES**

**Thursday June 14 2018  
2:00 p.m. – 4:00 p.m.  
Long Beach Lodge, 1441 Pacific Rim Highway, Tofino**

**Present:** Tom Campbell, Rebecca Henn, Ariane Batic, Tammy Dorward, Naomi Mack, Cathy Thicke, Hannah Nicholls, Ashley Ireland, Alan McCarthy

**Advisors:** Kendall Woo, Denise Koshowski, Janine Beaudoin, Mary Spurr, Renee Wissink

**Staff:** Rebecca Hurwitz, Colin Robinson, Brooke Wood

**Guests:** JP Harrison

### **1. Welcome and Introductions**

Rebecca opened the meeting by sharing the hišinqwiit regional gathering video with the board, noting that it will be shared publically in the coming weeks.

Cathy Thicke invited Brooke Wood to share the words of the meeting. Brooke explained that in her role as literacy coordinator with the Coastal Family Resource Coalition, she organizes monthly Nuu-chah-nulth language meetings with elders from the region, who have selected two words to be the theme of a language conference being planned for October 2018.

Histanuum: Going towards the new generation

Tlahiqsak: Younger generation

### **2. Consent Agenda**

Tammy noted in camera minutes will not be distributed as indicated due to the power outage. Item 2c was removed from the agenda.

**Motion to approve consent agenda as amended carried by consensus.**

### **3. Directors Updates**

This was an opportunity for directors to provide a short update on items that relate to the CBT.

### **4. Election of Officers**

Kendall Woo reviewed the procedure for the Executive Committee election. Cathy Thicke, Ashley Ireland, Tammy Dorward, Alan McCarthy, and Geoff Lyons (via email to Rebecca) put forward

their names. Tammy raised the issue of succession planning, given that members of the executive committee and board more generally will be concluding their terms in 2 years. Ashley withdrew her name but noted interest in preparing for an executive committee role, with Tammy and Cathy suggesting she begin attending executive committee meetings.

Roles were reconfirmed, with Tammy and Cathy continuing as co-chairs, Alan as secretary, and Geoff as Treasurer, maintaining the 50-50 quaaas and mamathne ratio of the executive committee as per the CBT constitution.

**Motion to appoint officers of the Society to hold the offices set out following their name until the close of the next annual general meeting or until others are elected or appointed in their place carried by consensus.**

## **5. Impact Investing**

JP Harrison expanded on the concept of Impact Investing he introduced at the AGM, and encouraged the board to think about whether CBT would like to invest a portion of the portfolio as Impact Investments. He clarified that Genus doesn't make more or less money through the Impact Investment products, but that foundations and other social purpose organizations are interested in Impact Investment because it amplifies their ability to promote their environmental and social goals.

Board members were interested in learning more, discussing investments that prioritize free, prior and informed consent (FPIC). JP spoke to efforts to factor this into the way Genus invests. There is a need for better data on which companies are acting with FPIC. He also noted a controversy screen: if companies are involved in headline-making controversies, it's an easy way to weed out poor social/environmental performers. He suggested this could be a strategy to start while Genus becomes an industry leader in FPIC screening.

Renee spoke to the need to manage the Canada Fund in compliance with COLA and our operating requirements, but suggested that the board direct the IC to look into Impact Investment and come back with recommendations.

Referencing an earlier Investment Committee discussion Rebecca advocated for projections of future scenarios that could result in CBT's endowment being reduced through biosphere centre spending, use of surplus cash, and the possibility of a recession in 2-5 years. The board agreed this was a necessary next step before considering Impact Investing further.

Rebecca will distribute the Community Foundations of Canada impact investing toolkit to the board via email.

JP excused himself from the meeting following the presentation.

## **6. CBRA Update**

Cathy shared details about the recent trip to Ottawa with Rebecca, Tammy and Ahousaht elder Arlene Paul. On June 5<sup>th</sup> they attended a reception on Parliament Hill with MPs and federal dignitaries to advocate for Biosphere Reserves and share success stories. The event was sponsored by MP Gord Johns and 4 other MPs. She noted that all BRs brought representatives and food. She noted that Rebecca was elected as Chair of the Canadian Biosphere Reserves Association during the AGM which followed in the days after the reception. She also spoke to the

importance of bringing cedar roses and shared that she is proud of MP Gord Johns for being such an informed and strong leader for our region at the national level.

Kendall left the meeting to travel to Vancouver.

Rebecca then spoke about a national program CBRA is coordinating called "Canada's Pathway to Target 1," referencing a communication tool created by CBRA to promote the project, which seeks to increase the percentage of protected areas within Canada by the end of 2020. She noted that CBT's role may lie in communicating ideas rather than raising the count of square kilometres. She noted that in September, CBRA Coordinator Monica Shore will be able to attend a meeting convened by CBT. The current plan is to invite First Nations leaders, Parks Canada staff, regional land planners, and municipal staff to an information session and discussion regarding how the project can be most relevant locally while keeping free, prior and informed consent front of mind.

She spoke to the venue of the CBRA AGM and the Indigenous Language Symposium that followed – the Wabano Centre – noting that it's design and intention gave inspiration for future Biosphere Centre. In the Symposium, Arlene Paul lead table about her language work.

Next national CBRA meeting will tentatively take place in fall 2018 cohosted by Mount Arrowsmith Biosphere Region and CBT.

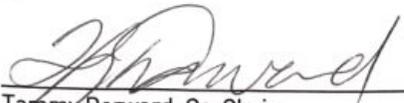
Tammy then commented on the CBRA Indigenous Circle initiative, noting that since becoming involved with CBT and CBRA in 2013, she observes that Indigenous participation is frequently discussed but turning words into action is difficult. Thirteen Biosphere Regions were represented by Indigenous delegates at the national meeting, discussing: the diversity within Indigenous groups across Canada; challenges in developing terms of reference for oral cultures; internal Circle communications strategies including having a "runner" referencing traditional communications practices, and; the need to prioritize ceremony and protocol over business and rushing.

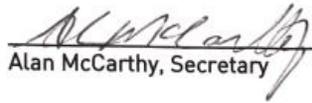
Renee questioned how BRs would be considered protected areas that contribute to Canada's Target 1. Tammy mentioned the number of Indigenous people in whose territory BRs exist, noting that at this point Tribal Parks has been minimally involved with this discussion. Rebecca noted that CBRA had been seeking relationship with the Federal Government for financial support to facilitate the network, but was advised that this project was the most relevant and easily supported at the time. BRs are not conservation mechanisms themselves, but in this project BRs can work with Nations, communities and residents to look at what could be designated as OECMs within BRs. Ultimately it will be about bringing info to the communities and supporting community decision making.

## **7. Adjourn**

**Motion to Adjourn carried by consensus.**

I hereby certify these minutes to be true.

  
\_\_\_\_\_  
Tammy Dorward, Co-Chair

  
\_\_\_\_\_  
Alan McCarthy, Secretary