CLAYOQUOT BIOSPHERE TRUST
BOARD MEETING
DRAFT MINUTES

September 10, 2015
11:00 a.m. – 3:00 p.m.
Maaqtusilis Secondary School

Present: Hannah Nicholls, Gary Johnsen, Cathy Thicke, Tammy Dorward, Terry Dorward, German Ocampo, and Rebecca Henn

Advisors: Arlene Armstrong, and Jeff Shatford

Staff: Brooke Wood, Rebecca Hurwitz, Faye Missar, and Laura Loucks

Public: Dan Lewis, Barb Atleo, Tom Campbell, Ruth Paul, and Vera Little

Immediately prior to the meeting Dan Lewis presented “Who’s Knocking? An inventory of mineral tenures in Clayoquot Sound,” a report partially funded by the CBT.

The meeting commenced at 12:10 pm. Tom Campbell provided a welcoming and Tammy Dorward shared a prayer.

1. Agenda

Moved by Gary Johnsen, seconded by Tammy Dorward to approve the agenda with the addition to add Leadership Vancouver Island under new business. Approved by consensus.

2. Minutes from June 4, 2015 Board of Directors Meeting

The board direct staff to further edit the minutes before the October meeting.

3. Director Updates

Each director and advisor provided a 2-3 minute update on items that related to the CBT.

Terry Dorward gave an update on low-income housing options in Tofino and his desire to take a regional approach to dealing with illegal squatters in Tofino.
German Ocampo expressed his wish to encourage youth to vote in the upcoming election.

Rebecca Henn informed the Board that she will be Peru this winter on work experience and expressed her interest in attending the 4th World Congress of Biosphere Reserves in March 2016.

Hannah Nicholls stated that the summer season in Tofino this year was exceptionally busy and noticed tension between visitors and residents. She was happy to report that the season is beginning to wind down.

Gary Johnsen provided an update on Macoah’s water treatment plan; construction on a secondary sewage treatment facility to begin soon. Toquaht and Ucluelet signed a Community Forest Agreement. Toquaht has also spearheaded recent language revitalization initiatives.

Jeff Shatford reported that there will be a short window for public comment on the five year review of amount of timber to harvest in the Arrowsmith timber supply area, which extends into Clayoquot Sound.

Cathy Thicke reported that the transfer of the Monks property between The Land Conservancy and the District of Tofino was nearly complete. District of Tofino and Tla-o-qui-aht First Nation have agreed on a proposal to finish the Tonquin Trail. There may be an opportunity for the CBT to be the fund holder for the Higher Learning Initiative.

4. Reports

a) Office Manager
Brooke presented the Office Manager report. Upon request from Cathy Thicke, Brooke provided a synopsis of the Neighbourhood Small Grant program; this program allows funding for individuals as well as the First Nation communities which lack qualified donee status.

b) Executive Committee
Tammy referred to the minutes included in the package.

c) Treasurer/Investment Committee
Gary Johnsen reported that the global financial crisis is impacting markets, however the CBT is less vulnerable due to a conservative investment strategy. The Canada Fund is currently $16.2M.

d) Correspondence
i) Letter from Canadian Revenue Agency
Information item; no action required.

ii) Letter from Multiplex
Information item; no action required.

Moved by Hannah Nicholls, seconded by Rebecca Henn to approve the reports as presented. Approved by consensus.

5. CBT Logo Presentation

Susan Richardson from Shift Strategy and Design presented her work on a new visual identity for the CBT.

Rebecca Henn asked how common is it for companies to diverge from their original logo and if that is considered risky. Susan stated that it is neither uncommon nor risky.

Gary Johnsen preferred the original logo to the new designs.

Hannah Nicholls found the circles logo the most memorable and iconic, however didn’t feel it captured the essence of the biosphere.

Rebecca Henn expressed her fondness for the circles logo, however noted it is so abstract that the meaning is open to interpretation. She felt the re-design of the original logo missed the mark yet noted the familiar shape of the triangle was captured in the humming-bird logo.

German Ocampo favoured the original logo and felt it is iconic to Clayoquot Sound. He suggested enlisting a local artist to design the logo background.

Tammy Dorward believed an update to the original logo is the best way forward due to its historical significance.
Terry Dorward agreed with Tammy’s comments.

Cathy Thicke preferred the original logo as it symbolizes the Nuu-chah-nulth, which means “the place of the people who face the ocean with their backs to the mountain.” She also shared that the hands could be more stylized and the font improved.

Arlene Armstrong preferred the original logo as the mountains are iconic and the hands/wings symbolized reaching out to the region.

Jeff Shatford liked the circles logo as it is more modern which could help attract youth, however he agreed with many that it looks like a tree stump.

Moved by Cathy Thicke, and seconded by German Ocampo to direct staff to work with Shift Strategy and Design to update the font and colours of the current CBT logo. Approved by consensus.

6. Research Award Recommendation

Laura provided an overview of the Technical Review Committee process and the resulting decision. There were eight very high caliber applications for the inaugural award. The technical review committee recommended the Gray Whale Society proposal from the Pacific Wildlife Foundation as the recipient of the 2015 CBT Research Award.

The results of this research, data synthesis and analysis will have a high level of local conservation impact and provide important insights on spatial variables that drive marine ecosystem dynamics in Clayoquot Sound. The technical review committee was also confident these research findings will have broader impact on trans-boundary marine mammal conservation and management issues.

Moved by Gary Johnsen, seconded by Tammy Dorward to approve the Research Award recommendation forwarded by the Technical Review Committee. Approved by consensus.

7. Man and Biosphere Strategy Update

Tammy Dorward and Cathy Thicke provided an update on the Man and Biosphere (MAB) Strategy 2015 - 2025. In terms of Sustainability Science, Cathy reported that the expected outcome for each biosphere reserve is to deliver an
active research program based on sustainability science and traditional knowledge.

The conversation around the terms “biosphere reserve” versus “biosphere region” will continue at the 4th World Congress of Biosphere Reserves in Peru in 2016.

Laura asked if there was discussion regarding the definition of sustainability science. Tammy recalled that the term was discussed broadly and was able to be defined according to the local context.

Tammy noted that culture as a strategic objective was missing from MAB strategy.

8. Canadian Biosphere Reserve Association AGM in Ottawa update

Rebecca Henn provided an update on the Canadian Biosphere Reserve Association (CBRA) AGM. During the meeting Rebecca volunteered to work with a group on CBRA bylaw revisions. The Canadian Commission for UNESCO has issued a call to action to promote Biosphere Reserves through communications which will be supported by a new toolkit.

9. Biosphere Centre

Brooke Wood gave a verbal update on the five shortlisted sites.

Cathy Thicke requested that a Biosphere Centre site summary and evaluation document be on the agenda for the October board meeting. Discussion followed.

Moved by Tammy Dorward, seconded by Hannah Nicholls to express interest to the District of Tofino to participate in discussions about the future of the Monks property. Agreed by consensus.

Cathy Thicke refrained from commenting and voting on this motion due to potential conflict of interest.

Moved by Tammy Dorward, seconded by Rebecca Henn to contact Mamook to discuss the renewal of the current office lease. Agreed by consensus.
10. New Business

Brooke Wood provided an update on the Leadership Vancouver Island program which has been altered to a five-month program. As outlined in the Terms of Reference in place until June 2017, the CBT will coordinate the program. The coordination fee has increased to $7,500 to reflect the increase in CBT staff time required.

Moved by Cathy Thicke, seconded by Gary Johnsen to approve the changes to the Terms of Reference of the Leadership Vancouver Island program. Agreed by consensus.

11. Questions from the public

There were no questions from the public.

12. Motion to adjourn meeting

Meeting was adjourned at 3:05 pm

I hereby certify that these minutes are correct.

[Signature]

Cathy Thicke, co-chair

[Signature]

Alan McCarthy, secretary