

October 8, 2020

To Whom It May Concern:

This letter is to affirm our support for the continued designation of the Clayoquot Sound UNESCO Biosphere Region, established in 2000.

For the past decade our region has worked diligently to advance the objectives of the UNESCO Biosphere Reserve program. This program has been a catalyst that has brought community organizations, businesses, residents, indigenous nations and governments together to achieve the objectives of sustainable development, biodiversity conservation and reconciliation.

Our organization has specifically utilized many Biosphere programs including the Vital Signs research, the West Coast N.E.S.T. education tourism service, communication networks and the Leadership Vancouver Island program. Additionally, visitors to our region gain insight from the work undertaken by the Clayoquot Biosphere Trust about the importance of environmental conservation and protection which positively alters long entrenched human habits.

We whole-heartedly believe that this distinguished international designation inspires our communities and peoples to make environmental stewardship and sustainability foundational goals of decision-making, and as such we are proud to support the continuation of the Clayoquot Sound UNESCO Biosphere designation for another ten years.

Sincerely,

Nancy Cameron Executive Director nancy@tourismtofino.com