



The community of the Clayoquot Sound UNESCO Biosphere Region (CSBR) will live sustainably in a healthy ecosystem, with a diversified economy, and strong, vibrant, and united cultures, while embracing the Nuu-chah-nulth First Nations living philosophies of iisaak (living respectfully), qwa' aak qin tiic' mis (life in the balance), and his'ukniš' c'awaak (everything is one and interconnected).

What is a Biosphere Region?

Biosphere Regions have 4 key functions:

- Biodiversity conservation
- Sustainable development
- Reconciliation
- Capacity building



Part of an international network



Designated by the United Nations Educational, Scientific and Cultural Organization

Under the “Man and the Biosphere Programme”

Currently 734 Biosphere Reserves in 134 countries

And a national network of 19 BRs



- Canadian
• Biosphere
• Reserves Association
- Association
• canadienne des
• réserves de la
• biosphère

www.biospherecanada.ca



CANADA

Pacific Ocean
Océan Pacifique

Atlantic Ocean
Océan Atlantique



Yukon

Northwest Territories
Territoires du Nord-Ouest

Nunavut

Victoria Island
Île Victoria

Baffin Island
Île de Baffin

British Columbia
Colombie-Britannique

Alberta

Manitoba

Hudson Bay
Baie d'Hudson

Labrador

Nfld.
Terre-Neuve

Clayoquot Sound
2000

Howe Sound
2021

Beaver Hills
2016

Redberry Lake
2000

Saskatchewan

Ontario

Manicouagan-Uapishka
2007

Quebec
Québec

Bras d'Or Lake
2011

Mount Arrowsmith
2000

Waterton
1979

Riding Mountain
1986

Charlevoix
1988

PEI
Î.-P.-É.

NB

Lac Saint-Pierre
2000

Fundy
2007

Georgian Bay - 2004

Southwest Nova - 2001

Niagara Escarpment
1990

Mont Saint-Hilaire - 1978

Frontenac Arch - 2002

Long Point - 1986

How did we become a Biosphere Region?

- Community-driven process
- Clayoquot Sound was nominated by all the governments in the region
- 5 chiefs, 2 mayors & Regional District representatives signed the nomination



What's in a name?

Biosphere Reserve  Biosphere Region

Man and the Biosphere Programme?

Clayoquot Biosphere Trust

- The organization responsible for the spirit and intent of the Biosphere designation
- Established in 2000 to administer the Canada Fund

The Canada Fund

- Agreement between the Federal Government (represented by the Minister of Environment) and the CBT Society.
- Purposes: “to promote and support research, education and training opportunities for the development of healthy and sustainable communities.”
- Endowment is managed by Genus Capital with the CBT’s Investment Committee.
- Value of initial contribution must be preserved (and, where possible, kept at a value adjusted for inflation – Cost Of Living Allocation).

Board of Directors

- 10 voting Primary Directors (one from each First Nation, Tofino, Ucluelet , ACRD Area C, and 2 directors-at-large)
- Each primary director has an alternate
- Four-year terms, maximum 2 terms
- Non-voting Board advisors from ECCC, DFO, Parks Canada and the Province of BC

Governance

- Canada Fund Agreement (2000)
- Constitution and By-laws (revised 2017)
- Board Governance and Policy Statements (revised 2023)
- Statement of Investment Objectives and Guidelines (revised 2016)
- Strategic Plan (3-year; revised annually)

Role of Directors

- Liaison between CBT and communities (both appointed community and all communities in the region). (policy 2.2.1)
- Ensure Board decisions are informed, have a business plan, establish funding criteria, approval of grant recommendations (see 2.2.1.2)
- Establish policies (see 2.2.2 for list)
- Evaluate and facilitate Executive Director performance (see 2.2.3)
- Attend events and assist with fundraising (see 2.2.4)

Decision-Making Process

- Strive to decide all issues by consensus.
- “In consensus process, participants commit to share their abilities to resolve their differences in good faith. Although they may not agree with all aspects of the agreement, consensus is reach if all participants are willing to live with the ‘total package.’ Consensus implies no substantive disagreement and no public expression of dissent by board members.”
- When consensus cannot be reached, the Board may resort to a majority vote.

Theory OF Change

The communities of the Clayoquot Sound UNESCO Biosphere Region will live sustainably in a healthy ecosystem, with a diversified economy, and strong, vibrant, and united cultures while embracing the Nuu-chah-nulth First Nations living philosophies of *iisaak living respectfully*, *qwa' aak qin tiič mis life in the balance*, and *hišukniš čawaak everything is one and interconnected*.

VALUES

Why we are connected . . .

- culturally safe practise
- connection to place, land, and territory
- partnerships
- trust
- engagement
- resources



ACTIONS

What moves us . . .

- healthy community and ecosystem initiatives
- empowering youth
- sustainability research, education, and training
- achieving the biosphere centre
- granting and governance

OUTCOMES

Where we are going together . . .

- increase engagement in regional planning and decision-making
- understanding and collaboration for biodiversity conservation, sustainable development, and reconciliation
- knowledge and data to support understanding about complex social and ecological systems
- awareness of sustainability issues to achieve healthy ecosystems
- co-learning and capacity development opportunities
- share lessons and successes locally, nationally, and internationally

The CBT's Theory of Change was inspired by Hithiyis, the carving created by Robinson Cook to reflect the Hishiqwih regional gathering of September 17, 2017.

clayoquotbiosphere.org



COMMUNITY
FOUNDATIONS
OF CANADA



United Nations
Educational, Scientific and
Cultural Organization



Canadian
Commission
for UNESCO



clayoquot
BIOSPHERE TRUST

Board Committees

- Executive Committee
- Investment Committee
- Biosphere Centre Development Committee

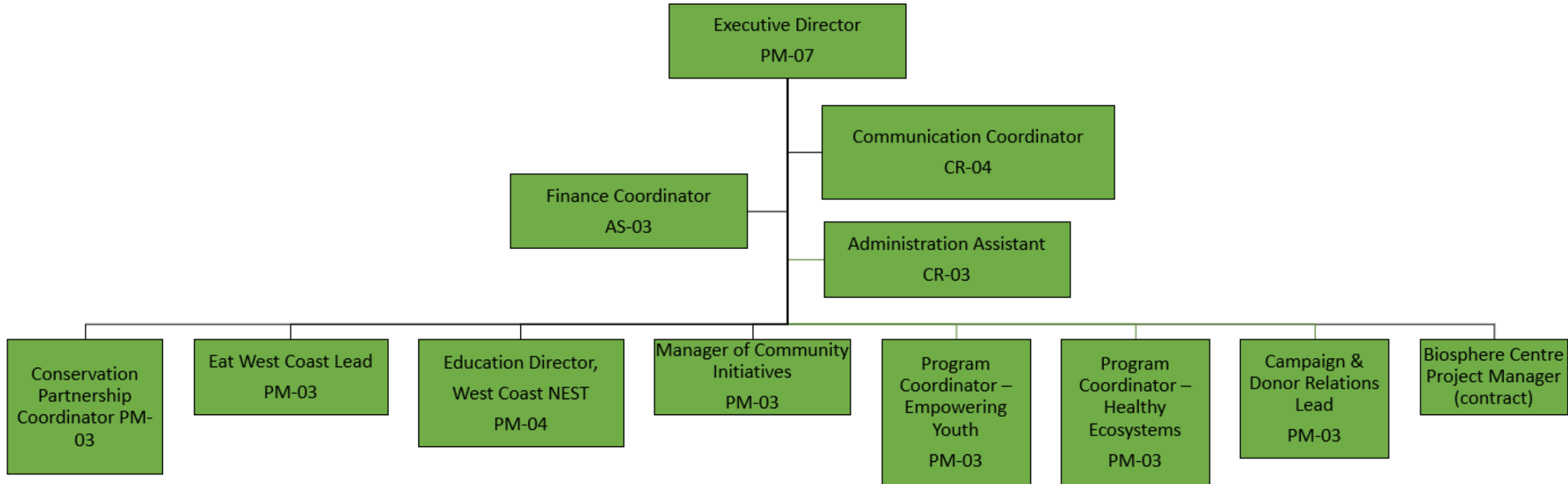
- Special committees – LVI & CFRC

Grant Advisory Committees

Provide advice on project funding and strategic priorities

- Arts & Culture
- Community Development
- Research & Environment
- Neighbourhood Small Grants
- Youth Advisory Council
- Youth & Education
- ...and ad hoc Vital Grants and Research Award Committees each year

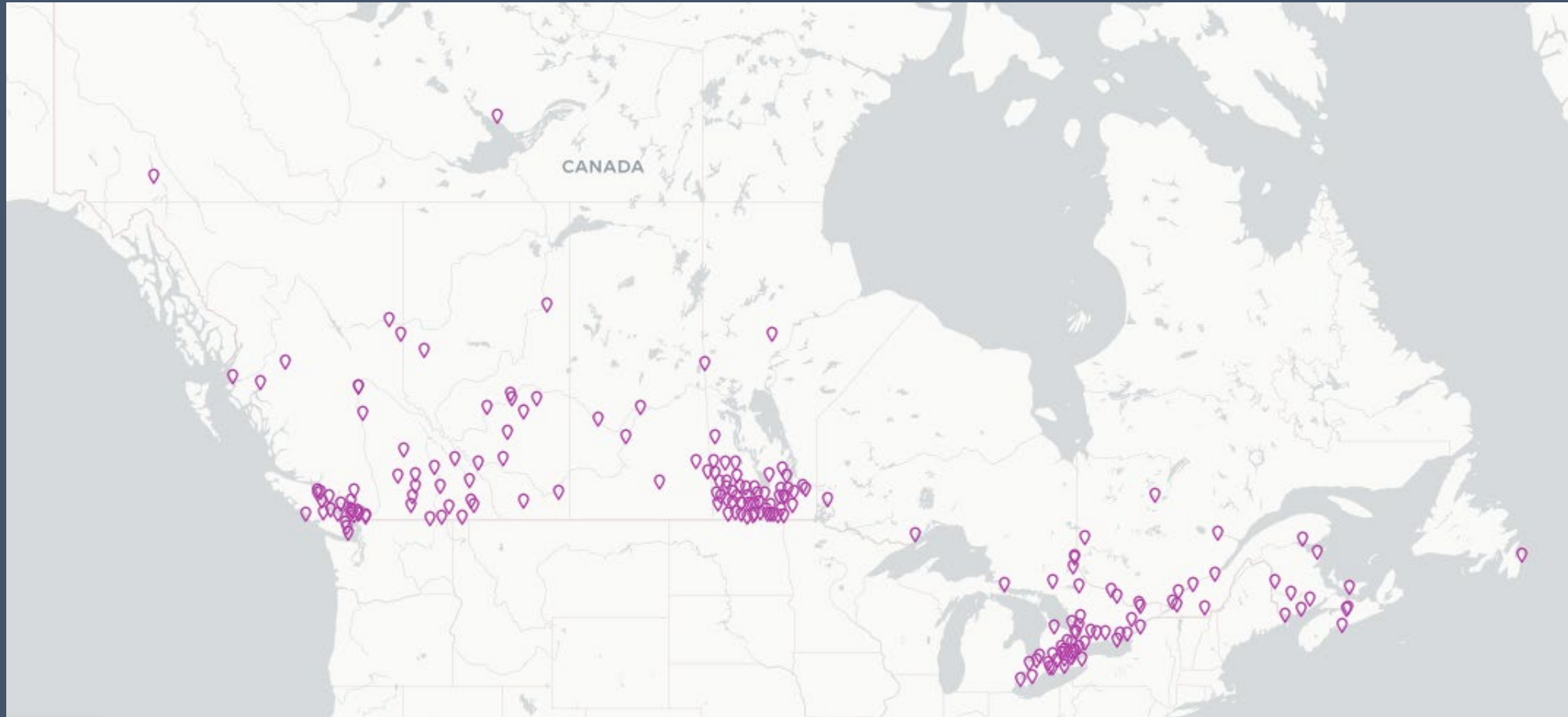
Staff



191 Community Foundations



Community Foundations of Canada



Fund Development

- Fund development is a program of marketing, cultivation and solicitation activities intended to attract gifts to build permanent endowment funds in our region. Lots of room to grow Board involvement.
- We seek, encourage, and manage charitable funds of all kinds and sizes, from all sorts of donors, for a variety of purposes. We invest these funds and make grants across the region.
- Board reviews and approves all new fund agreements.

Types of Funds

- **Field-of-Interest Fund** – funds intended to provide support for a general area without limitation to a specific organization or beneficiary. eg. Wild Salmon Fund
- **Charitable Organization Fund** – Supports a particular agency or organization as named by donor.
- **Donor-Advised Fund** – ongoing donor participation in distribution of income
- See the full list of our 13 endowment funds here:
<https://clayoquotbiosphere.org/ways-to-give/current-campaigns>

Financial Management

- Quarterly financial reports for Board review & approval
- Investment Committee meets x 2 year
- Genus Capital Management manages endowments
- Chan Nowosad Boates is our auditor
- Treasurer reviews annual CRA reporting following audit & AGM

Communications

- Website and blog
- E-newsletter
- Social media (Facebook, Instagram and Twitter)
- Annual report, *Vital Signs, Living Wage*
- Events & training